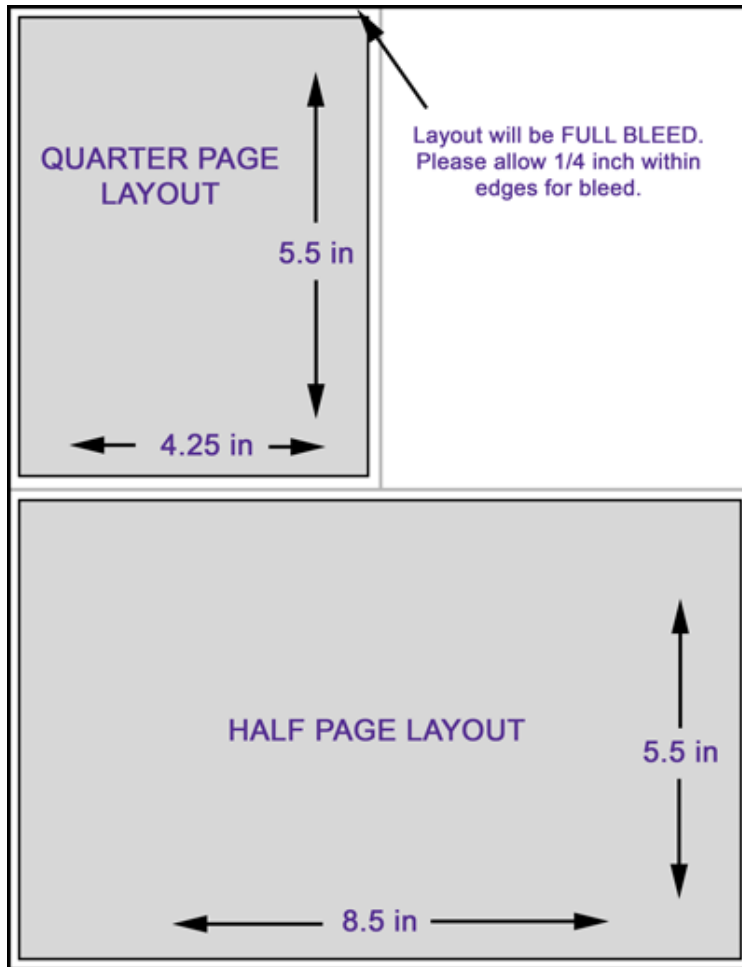


# NYAMB Advertising Display Specifications

New York Association of Mortgage Brokers Submit Ad to: [ETELLA@TEAMMGMTSVS.COM](mailto:ETELLA@TEAMMGMTSVS.COM)

## Display & Size of Print Ads



## Instructions to Submit Ad for Print or Digital

1. **All artwork must meet the required deadlines** (*check specific event page on website for cut-off date*)
2. **All artwork must be camera ready according to size** (*reference diagram to the left on this page*)
3. **File must be sent to in one of the following file formats:**
  - a. Pdf
  - b. TIFF
  - c. JPEG (300dpi)
  - d. Smaller Ads should have minimal words for better quality of Ad display

## On-Screen & Digital Website Advertising

1. **On-Screen Ad Display at Events:** Must be submitted as a power point slide (on-screen show 6.9 layout)
2. **Website Digital Ad:** 250 x 250 pix square

**Submit Ad file by Email Only to:** [etella@teammgmtsvs.com](mailto:etella@teammgmtsvs.com) / Confirmation will be sent to confirm receipt. If we have any questions or need additional information we will contact you. **Please be sure to include your name, company name, best number to reach you and size of Ad you are submitting and for what event or project.**