NYAMB's Annual Sponsorship Program

SPONSORSHIP |ADVERTISING | SPEAKING & EXHIBITING OPPORTUNITIES

2017 | NEW YORK ASSOCIATION OF MORTGAGE BROKERS

Who We Are

NYAMB is a non-for profit Trade Association 501c 6 and has been providing mortgage professionals across NYS with representative, education & networking opportunities to help grow their business for over 26 years.

NYAMB is the voice of its members in Washington & Albany. NYAMB has 4 Regional Chapters and is governed by its volunteer board of directors. We offer mortgage professionals the opportunity to network in all 4 regions (Long Island, Lower Hudson, North East & Western Region). We offer two (2) state tradeshows a year (spring & fall), a state summer event & monthly networking events most of which are free to industry professionals. Our regional events are breakfast and evening reception style meetings. There are many speaking opportunities offered to our partnering sponsors throughout the year. These events are made possible through the support of our sponsors. Your sponsorship allows us to continue to offer affordability and accessibility to a vast audience of mortgage professionals.

Don't see what you want? Contact us any time, we are flexible and willing to work with you to design the sponsorship package that will fulfill your business and organization's needs. Email: etella@optonline.net or call Edie Tella at (914) 315-6644

Sponsorship Packages

PLATINUM SPONSORSHIP…….$10,000.00

Our Platinum Sponsorship is the most prestige level of sponsorship offered. As a platinum sponsor of the NYAMB you will be recognized as a platinum sponsor at our two (2) State Tradeshows, Annual sponsorship awards ceremony, holiday party and various Regional Events throughout the year across the state of NY. (excludes education classes and occasional exclusively hosted event by a region). Complimentary table top spaces and complimentary registrations are included. Various opportunities for speaking spots on programs rolled out in all regions are also what makes this level of the sponsorship elite.

Benefits Include:

- Your Company Banner displayed at each of the two (2) state tradeshows, and the events as outlined above
- Free Exhibit Space (double booth space) at each of the two (2) state tradeshows, table top space at the annual holiday party
- Prime location of booth at both state tradeshows and annual holiday party
- Speaking Opportunity at one (1) state tradeshow or regional events *(determined by NYAMB subject to pre-approval of topic and content)*
- Company spotlight pre-event e-marketing for both state tradeshows
- Full Page Color Ad in both state tradeshow's official journal (print and onscreen display)
- Full Page Color On-Screen Ad at Annual holiday party & Sponsorship Ceremony
- VIP table of 10 at Sponsorship & Industry Awards Ceremony
- Recognition award at the Industry Award Ceremony
- VIP seating at all NYAMB events throughout the year
- Company Highlighted in marketing piece email at least once per state tradeshow event
- Your Company logo displayed on all signage at all events as outlined above
- Your Company listed as a sponsor on e-marketing materials sent out for all events as outlined above
- Your Company logo & link displayed on NYAMB's Home Page of their Website, Facebook Page, Twitter & Youtube Channel through December 31, 2017
- 10 Free registration for employees of your Company to each of the two (2) State Events
- Unlimited exhibitor passes for your clients to visit you during the evening exhibit hall hours & networking reception at both state trade shows
- One FREE Prime Membership + Two State Memberships for Your Employees

GOLD SPONSORSHIP $8,500

As a gold sponsor of the NYAMB you will be recognized as a gold sponsor at our two State Events (Annual Wholesale Conference & Convention, sponsorship awards ceremony & Annual holiday party).

Benefits include:

- Your Company Banner displayed at each of the two (2) state tradeshows & annual holiday party
- Free Exhibit Space (single booth space) at each of the two (2) state tradeshows, table top space at annual holiday party
- Half Page Color Ad in both state tradeshow's official journal (print and onscreen display)
- Half Page Color Ad displayed onscreen at both state tradeshows, sponsorship ceremony and holiday party
- VIP seating at the sponsorship awards ceremony
- Recognition award at the Industry Awards Ceremony
- Your Company logo displayed on signage at each of the two (2) state tradeshows, awards ceremony and annual holiday party
- Your Company logo displayed on all e-marketing of each of the two (2) state tradeshows, awards ceremony and annual holiday party
- Your Company logo displayed on NYAMB's Website, Facebook Page, Twitter & Youtube Channel through 12/31/2017
- Five (5) Free registration for employees of your Company to each of the two (2) state tradeshows
- 50 exhibitor passes for your clients to visit you during the evening exhibit hall hours & networking reception at both state trade shows
- One FREE Prime Membership

Sponsorship Packages

Silver Sponsor 2017 Year……..$5,500

Benefits include:

- Your Company Banner displayed at each of the two (2) state tradeshows & annual holiday party;
- Free Exhibit Space at one(1) of the two (2) state tradeshows
- 50% off Exhibit Space at the 2nd state tradeshow
- 50% off Table Top Space at annual holiday party
- ½ page Ad Color Ad in both state tradeshow's official journal (print and onscreen display);
- ½ page Ad displayed onscreen at both state tradeshows, sponsorship ceremony and holiday party
- VIP seating at the sponsorship awards ceremony
- Recognition award at sponsorship awards ceremony
- Your Company logo displayed on signage at each of the two (2) state tradeshows, awards ceremony and annual holiday party;
- Your Company logo displayed on all e-marketing of each of the two (2) state tradeshows, awards ceremony and annual holiday party;
- Your Company logo displayed on NYAMB's Website, Facebook Page, Twitter & Youtube Channel through 12/31/2017;
- Two (2) Free registration for employees of your Company to each of the two (2) state tradeshows;
- 25 exhibitor passes for your clients to visit you during the evening exhibit hall hours & networking reception at both state trade shows;
- One (1) Free State Affiliate Membership

Bronze Sponsor 2017 Year……$3,500

Benefits include:

- Your Company Banner displayed at each of the two (2) state tradeshows & annual holiday party
- Free Exhibit Space (8x10) at one (1) of the two (2) state tradeshows
- Company logo displayed in journal at both state tradeshows
- VIP seating at the sponsorship awards ceremony
- Recognition award at sponsorship awards ceremony
- Your Company logo displayed on signage at both state tradeshows & awards ceremony;
- Your Company logo displayed on all e-marketing of the both state tradeshows and awards ceremony;
- Your Company logo displayed on NYAMB's Website, Facebook Page, Twitter & Youtube Channel through 12/31/2017;
- One (1) Free registration at (1) of the (2) state tradeshows
- 5 Complimentary exhibit hall passes for your clients to visit you in the exhibit hall at one (1) of the two (2) state tradeshows
- 25% off one State Affiliate Membership for the 2017 year.

Event Only Sponsorships available for each NYAMB event. Event Sponsorship opportunities will be published at the time e-marketing of an event is released. All sponsorship availabilities will be promoted on our website www.nyamb.org and in email marketing and social media outlets prior to any event

Sponsorship Mail In Registration

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__Yes I would like to be a sponsor of the NYAMB.

Select Level: Platinum $10,000 Gold $8,500 Silver $5,500 Bronze $3,500 Benefactor $1,500

Please complete ALL information below:

Company Name _____

(print or type company name exactly the way you wish it to appear throughout the year)

First Name_____Last Name_____

Street_____City_____State____Zip_____

Phone_____Email_____

Cell Number_____

- **PAYMENT:** Checks payable to: NYAMB and Mail to: 501 E. Boston Post Rd., Suite 6 Mamaroneck NY 10543
- **WE DO NOT ACCEPT SIGNATURE REQUIRED PACKAGES. YOU CAN EMAIL ETELLA@OPTONLINE FOR ALTERNATE ADDRESS IF YOU WISH TO SEND WITH SIGNATURE VERIFICATION.**
- Credit Cards: On Line Only WWW.NYAMB.ORG (AMEX/MC/VISA)
- Please be sure to attach this completed form with your mail in check payments.
- **Company Logo:** Sponsor will send a high resolution company logo to etella@optonline.net in a jpg or pdf format.
- **Ad Submission:** All Ad's must be received in layout ready format. Specs will be sent to the sponsor via email along with submission deadlines in advance of each event. Ads will be sent to etella@optonline.net Deadlines are firm and no Ads will be accepted after such date.
- **Booth Space Rentals:** Sponsor will be required to complete an exhibitor registration form and review and sign an exhibitor agreement and provide required documentation as outlined in the exhibitor agreement prior to the set up of booth at any NYAMB event. Sponsor will receive forms via email prior to the date of the event. All booth space rentals for two state tradeshows are 8'w x 10'd. Platinum Level sponsors will be offered VIP 10 x 10 booth spaces. Exhibitor must adhere to these dimensions when setting up their booth.

Policy: no refunds or credits issued due to unavailability of the sponsor for an event or no show. NYAMB reserves the right to cancel or reschedule an event and will properly notify the sponsor via email. Returned checks are subject to bank and processing fees. All sponsorships must be paid in full prior to the start of benefits.