

Salvatore Criscuolo

Biography

Sal Criscuolo is an author and dynamic personality and highly-sought-after resource in business and professional circles, by small business owners, non-profit and community leaders from all sectors of society looking to expand opportunity. For two decades he has not only studied the science of achievement, he's mastered it by collaborating with leaders in and out of the boardroom translating theory into bottom-line results for his clients.

As an author and Keynote Speaker and leading authority on achievement Sal Criscuolo energizes people to meet the challenges of the world around them.

Sal never tires of using his energies to transform the world, well-beyond the podium and public appearances, meshing traditional and social media to empower his audiences. Hundreds of thousands are watching him on YouTube and tens of thousands interact with him regularly on Facebook. He has a keen way of turning what he touches into gold.

After receiving his Series 7, 63, and 24 certification, Mr. Criscuolo honed his professional sales skills as investor relations for Vibe Records, where he specialized in creating and solidifying relationships with top level executives and sophisticated investors. He captured his sales experience in his latest book, "Paying Back Dad" The third in a Series titled "Sale of Self". Internationally Mr. Criscuolo has packaged, pitched, and implemented several structured financing plans at home and abroad. Over his career Mr. Criscuolo has balanced his professional endeavors with various successful entrepreneurial pursuits, with DaddyO's BBQ & Sports Bar being the most recent - a partnership venture advancing toward a franchised enterprise. Mr. Criscuolo has practiced the important quality of giving back to the broader community through his dedicated philanthropic pursuits with the American Cancer Society. An active participant in this regard, Mr. Criscuolo proudly completed his first marathon for the cause in 2010 and raised a combined 1.1 Million dollars with his team.

Mr. Criscuolo has been a mortgage professional for over 20 years and is a big part of his local community.